

PRECIOUS ELISHA

Web3 Community Manager | DeFi & Layer-2 Growth Strategist | 7+ Years Building Communities, 4+ In Crypto.

✉ elishaprecious757@gmail.com

in [Precious Elisha](#)

🌐 www.focusedpilot.com

✖ [Focused Pilot](#)

📍 Remote

🌐 UTC+0

SUMMARY

I bring 7+ years of community management, with ~4 years in web3 community management across prediction, stablecoin, Zero Knowledge and L2 blockchains. I love building web3 communities where every member feels welcomed and heard. I bridge the communication between projects and users, fix support issues, build loyalists in the community. I make fast reliable decisions. I thrive in remote & async teams.

KEY ACHIEVEMENTS

- 💎 **Product Growth Initiative**
Recruited and led 30+ ambassadors in 30 countries in 3 months.
- 💎 **User Education & Onboarding**
Founded & educated 500+ enthusiasts about DeFi, partnered with Base, Celo, and Lisk.
- 💎 **Community Builder's Award**
Won the CELO community builder's award - voted by the community.
- 💎 **Effective Community Management**
100% response rate to 5,000+ monthly inquiries within 24 hours leading to 30% increase in retention.
- 💎 **Top-Tier Investor Backing**
Core team member in projects that secured investments from leading VCs, including Bain Capital, 6th Man Ventures, and DWF Labs.

SKILLS

- Community Growth Strategy
- Ambassador & Advocacy Programs
- Operational Leadership
- Discord & Telegram Management
- Data-Driven Campaigns & Reporting
- DeFi & Stablecoins
- Derivatives & Prediction Markets
- Social Media Strategy
- Educational Campaigns & Onboarding
- DAO Governance & Tools
- Real-Time Conflict Resolution

RECOMMENDATIONS

Surf Protocol Recommendation Letter

CELO Community Builder's Award

EXPERIENCE

- Online Community Manager** 📅 11/2024 - 09/2025 📍 Santa Monica, CA
Puzzle Wallet & Arcade - *daily puzzle app with ZK*
- Grew and engaged a 6K+ member community that supported Puzzle Wallet's 300K+ app users.
 - Led ambassadors in 30+ countries to purchase region-specific rewards.
 - Managed operations for prizes on the app.
 - Led 50+ content creators to produce 200+ pieces of content.
 - Led 10+ events, prompt customer support that bred loyal users and community members, and worked with engineering & design team.
- Community Specialist** 📅 12/2023 - 10/2024 📍 London, UK
HaloFi - *stablecoin & DeFi staking platform*
- Educated 500+ community members through a DeFi course, partnered with Base, Celo, Lisk, and their founders.
 - Managed community, social media, wrote blogs, contents, UX testing, and led ambassadors.
 - Ran a growth campaign that attracted 10,000+ users, generating \$50k+ in deposits.
 - Led partnership, represented project at key events.
- Community Moderator** 📅 11/2023 - 04/2024 📍 Singapore
Surf Protocol - *decentralized derivative trading protocol*
- Contributed to the pointing system structuring, resulting in over \$340M trade volume, \$33 Million TVL, and 12k traders.
 - Managed Discord and Telegram community, providing solution to support issues.
- Community Manager** 📅 07/2022 - 07/2023 📍 Zurich, Switzerland
DIVA Protocol - *defi derivatives & prediction platform*
- Grew community by 200% into 26,000+ members.
 - Ran contests, created a community points system redeemable at TGE
 - Managed the community, set-up price bot, guided and supported users.
 - Facilitated governance discussions and guided community participation in decentralized decision-making
- Community Manager** 📅 08/2022 - 05/2023 📍 Goa, India
IntoTheVerse - *onchain game building company*
- Organized contests that increased community growth by ~150% and significantly increased member engagement.
 - Created engaging content for diverse audiences.
 - Organized community activities and increased participation.
- Africa Ambassador** 📅 04/2022 - 07/2023 📍 Paris, France
Flywallet - *web3 travel budgeting platform*
- Led events in 5 countries to educate potential users.
 - Organized successful events with community participations.
 - Produced engaging daily educational and trivia materials.

I have also contributed to projects like Nansen, Joba Network, BCAT, Crypto Bootcamp Community, ensured a safe, inclusive environment making sure everyone follows community guidelines and resolving conflicts and increase positivity.

EDUCATION

Bachelor of Science (B.Sc.), Combined Biological Sciences
University of Nigeria, Nsukka - Nsukka, Nigeria
11/2016 - 02/2023